

VALUE-ADDED PROGRAMS

Let ISD Financial provide your business with value-added services such as Check Processing and Gift & Loyalty Programs!

Check Processing

As a business owner, you know that some customers simply prefer to pay by check. However, you may be reluctant to accept personal checks due to bad checks you've received in the past and due to the time-consuming task of depositing checks. At ISD Financial, our Check Conversion and Check Guarantee programs allow you to accept checks at the point of sale like credit cards and they guarantee that the check amounts will be deposited into your account, regardless of insufficient funds.

- ✓ *Check Conversion* – Using an electronic check reader or imager, you'll simply swipe a check through the machine, hand it back to your client, and have them sign a receipt. The funds are automatically deposited into your checking account within 48 hours. For more information, please contact us.
- ✓ *Check Guarantee* – Once you've received an approval code from us, we guarantee that the amount for the check will be deposited into your account, regardless of insufficient funds. Never worry about taking a bad check again!

Gift & Loyalty Programs

Everyone loves a gift card. Did you know that more than 50 billion gift cards are sold every year?

Gift and loyalty programs offer a boost to businesses. Here are some facts and statistics explaining why:

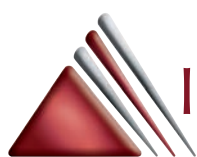
Gift card holders –

- ✓ Spend an average of 40% more than the card's value
- ✓ Make an average purchase of \$59
- ✓ Average more than one visit to redeem the card's value
- ✓ Redeem less than the full value of the card 86% of the time

This translates into huge benefits for your business –

- ✓ 54% of all retailers offer gift cards
- ✓ 15 – 17% of the card's value is never redeemed
- ✓ You're paid for your products, even before you sell them
- ✓ With no cash back, exchanges or returns don't affect you
- ✓ Gift cards make up more than 15% of total retail sales
- ✓ Loyalty cards preserve customers and encourage more sales
- ✓ Loyalty and gift cards are like mini-billboards in your customer's wallets

To learn more about the Value-Added Programs available at ISD Financial, contact us today!



ISD FINANCIAL

Your solution for Value-Added Programs



The ISD gift and loyalty program has worked really well for our eatery... We saw a definite increase in numbers over the holidays that we could directly attribute to gift card sales.

– Restaurant Owner

Contact
ISD Financial today!

(866) 492-1650
www.ISDFinancial.com

